

GLOW Chat & IM

GLOW: Let's Get Personal

GLOW, VION Mobile's Chat/IM engine, enables operators to provide a uniquely branded experience to their subscribers. GLOW is easy and powerful with: seamless activation, efficient service management and flexible billing options. Powered by the proven and robust ChatBlazer messaging server, GLOW provides all the features of a desktop IM software.

With this cutting edge chat/IM experience, users don't have to be glued to a fixed location to chat with buddies. GLOW brings chat/IM to users on the latest handheld devices, PC or Mac. They can chat with desktop and mobile users across multiple platforms and manage their entire buddy list (AIM, MSN, Yahoo! and ICQ) from one application.

GLOW chat/IM features:

- Engage in multi-party chat and Web conferencing.
- Send and receive SMS messages.
- Chat across multiple platforms and with desktop friends.
- Connect with friends using popular IM services: MSN, ICQ, AIM and Yahoo.
- Brandable interface
- Broad client support: embedded, pre-installed, and downloadable

Back end service support:

- Flexible charging schemes for per use, bundled, and time based end users
- Customized back-end services for fast network integration
- Supports Java and FlashLite based phone applications
- Subscriber managed contact list
- Send emoticons



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The Ultimate Flexibility and Security

Engaging chat environment. With animated widgets, transition effects and special audio effects, GLOW ensures a fun chat experience. Users can develop dynamic user profiles, whisper private messages to one another, create buddy lists, share pictures and documents and receive alerts when buddies are online.

Maximum accessibility. Unlike Java chat, which is limited to specific browsers, Flash chat works on all major Web browsers and many different platforms and operating systems, including Macintosh, Windows and Linux. There's no software or plug-ins to download to begin chatting with colleagues and friends.

Top-notch security. GLOW's top-notch security features keep your network safe from viruses, worms and spam. GLOW utilizes the industry-standard RSA algorithm to allow an encrypted session between the server and the client. 128-bit strong symmetric cipher (Triple DES/AES) for bulk encryption keeps your data safe from prying eyes.

Scalability. With GLOW, you gain an impressive feature set, including moderated chat and high-end security—without big up-front investments. GLOW grows with your needs. You can add optional chat plug-ins to enable wireless chat, public IM network connectivity and customized application integration. In addition, these applications run on multiple Web sites without requiring additional server licenses—lowering your total cost of ownership.

Blazing speed. GLOW maintains steadfast performance and low CPU utilization even with thousands of concurrent users.

Branding flexibility. GLOW is a skinnable chat solution that can be tailored to reflect an organization's identity and brand.

Flexible pricing model. You can choose to purchase GLOW in a variety of ways including licensed, subscription or revenue share either hosted or on network.